R. H. Macy & Co.'s Attractions Are Their Low Prices. STORE HOURS, 8 A. M. TO 6 P. M.

Blankets 1/4 Underprice Because of Mill Imperfections

The reward for overlooking trifling faults, such as a bit of uneven border or an oil spot, is a saving of 25c. on every Blanket dollar. In this sale lot there are 300 pairs of such Blankets—so called "Eastern" Blankets, of mixed wool and cotton; two sizes, in several grades.

60x84-inch size, a pair \$1.96 to \$2.24. 72x84-inch size, a pair \$2.96 to \$3.49.

IN ADDITION, WE OFFER:-

HEAVY BERKSHIRE WOOL BLAN-KETS, extra close woven and very durable; 80x87-inch size; a pair \$2.98

EXTRA HEAVY CALIFORNIA BLAN-KETS, strictly all-wool, light-shaded pink borders, size 72x84-in., a pair....84.24

HIGH-GRADE LAMB'S WOOL CALI-FORNIA BLANKETS, finest texture, choice filling; wide silk binding; 72x86-in. size, a pair, \$6.88; 82x88-in. size, \$8.13

300 Bedspread Bargains

Sale of "Fruit-of-the-Loom" Sheets and Pillow Cases UT one factory produces them, and the supply never equals the demand. They are famously good Sheets and Pillow

Cases, in finished—not torn—sizes, every one ticketed with an original "Fruit-of-the-Loom" ticket. 54x90-inch Sheets, 51c 63x90-inch Sheets, 62c 63x90-inch Sheets, 69c 72x90-inch Sheets, 67c 72x90-inch Sheets, 76c

THE PILLOW CASES. 50x36

50x381/2 54x36 54x381/2

Finer Blankets in stock up to \$28.98 a pair.

10,000 Yards of New Dress Fabrics in an Autumn Sale

Fancy Stripe Suitings, 43 inches wide; in navy blue, golden brown, garnet, myrtle and olive effects; regularly 89c. a yard; sale.....

Fancy Stripe Surah Serge, 43 inches wide; in smoke, navy, olive, myrtle, brown, plum and wine combined with black; made to sell for \$1.00 a yard; this sale.

Striped Panama (self-colored), in navy and Copenhagen blue, brown wine, olive and black; made to sell for \$1.00 67c

Dress Cotton Clearance Main Floor.

Odds and ends-an entire stock contribution-marked down to half and less than half former prices. Included are many imported fabrics. Foresighted folk will see in this clearance an opportunity to buy waist and costume materials a whole year in advance.

Irish Dimities, Stripe Voiles, Panamas and Batistes; desirable colorings.

19C. A YARD, FORMERLY UP TO 59C. Silk-and-Cotton Shantungs and Eng-

29C. A YARD, FORMERLY UP TO 79C. Imported Fancy Voiles, Printed Mulls and Stripe Crystaline.

12C. A YARD, FORMERLY UP TO 24C. | 69C. A YARD, FORMERLY UP TO \$2.24. French Silk-and-Linen Gazeline, in stripe effects, beautifully colored; also Printed Bordered Mulls.

> IN THE UNDERPRICE BASEMENT.

Turkish Hand-crocheted Laces

That the Irish Lace-makers are finding keen competition in a new field these Hand-crochet Laces from Turkey tell full well. Apart from their beauty, which puts them on a par with Irish Laces, they are much less expensive.

A shipment just here from Constantinople embraces Edgings, Insertions and Beadings-a choice range of patterns; widths from 34 inch to 5 inches; a yard, 19c., 24c., 36c., 48c., 68c. and 98c. (Quantities of the 68c. and 98c. grades are ample.)

Women's New Model-Suits, Skirts and Storm Coats

DHERING to an established rule, we mention in detail only the larger groups of apparel. At this—the outset of the season—there are daily arrivals of new model garments, the majority of them being quantities too small to advertise. The prices we quote for this new model apparel average a full fourth less than other stores get for garments of similar character. We welcome comparisons.

Suits, \$33.74 Empire Model Suits, of two-tone stripe materials, in blues, green and gray; coats finished with large revers, velvet collars and cuffs, satin ties, straps and buttons, and lined with satin; new gore flare skirts, trimmed to match coats.

Suits, \$23.74 Of excellent quality broadcloth, in black, blue and smoke; practical, serviceable model; jacket singlebreasted, lined with satin.

Skirts, \$8.94 New Directoire Skirt, of fine quality chiffon Panama' in black only; pleated and trimmed with satin bands

Storm Coats, \$15.74 Of fine quality cravenetted material, in tan, olive, navy, Oxford and black; new Empire back, double-breasted front; finished with turn-over collar and full coat sleeves.

Mirrors: A Sale Unusual

OT often do we have sales of Mirrors—perhaps the average is one in every two years. This one involves fine French Plate Mirrors—73 in all—nearly all beveled and framed Plate Mirrors-73 in all-nearly all beveled and framed in hardwood, gilt and antique frames.

Oriental Rugs,

Indian, Turkish and Persian Weaves

In An Early Autumn Sale

UR confidence in our ability to sell Oriental Rugs at lower prices than others ask for similar floor coverings is very well founded. Even if we described coverings is very well founded. Even if we depended upon other importers for our stocks, our strictly cash system would insure underselling supremacy. But we go still further-we maintain a permanent Rug collecting organization in the Orient, through which we obtain and import our stocks first hand. Ol special interesz:-

Fine Quality Indian Rugs, 75 in all; designs and colorings suitable for all rooms; sizes range up to 12½x20 feet; prices up to \$198.00. Eight typical values:—

TURKISH RUGS, medium and carpet sizes, in delicate colorings; suitable for parlors and chambers; also deep, rich suitable for libraries, dining rooms and halls; sizes range from 4x7 feet to 19x12 feet; sale prices \$27.74 to \$398.00.

Carpets, Rugs, Linoleums, &c.

T prices considerably less than regular—Tapestry Brussels, Wool Velvet and Wilton Velvet Hall and Stair Carpets, with 36-inch bordered Tapestry and Wool Velvets to match: also 27-inch bordered Stair Carpets which may be used for hall runners.

Tapestry Hall and Stair Carpets, regularly 88c. yard; sale, 76c. Velvet Hall and Stair Carpets, regularly \$1.00; sale 89c. Wilton Velvet Hall and Stair Carpets, regularly \$1.44; sale, \$1.24. Velvet Carpets, bordered; 36-in. wide, regularly \$1.74; sale, \$1.44. Tapestry Carpets, bordered; 36-in. wide, regularly \$1.34; sale, \$1.14. Bordered Velvet and Tapestry Carpets, 22½ in. wide, yard, 76c. and 98c.

Linoleums and Oil Cloths—Two Specials

complete course of instruction—one to be studied very profitably.

Dresses for School and

\$5.94—Regulation Convent Dresses, of black cheviot; high neck waist, boxpleated; standing collar and cuffs trimmed with braid; stitched shaped belt; full pleated skirt with deep hem; 6 to 14-year sizes.

84.96—Convent Dresses, box-pleated Russian and high neck models; of fine quality black serge, trimmed with braid and buttons; stitched shaped belt; full and pleated skirts; 6 to 14-year sizes.

\$10.74—Misses' and Junior Girls' Regulation Convent Dresses, two piece models; of fine quality black cheviot; side pleated blouse, standing collar and sleeves, braid trimmed pleated skirt with deep hem; 14, 16 and 18-year sizes.

Girls' Tailored Suits

Second Floor.

\$1.96—High-neck Waist Dresses, of fine novelty mixtures and checks; neatly tailored and trimmed with buttons, braids and pipings of self materials; pleated skirt with deep hem; 6 to 14-

\$1.89—Dresses, in side-pleated waist styles, of novelty plaids; blouse effectively trimmed with fancy braids and gilt buttons; pleated skirt with deep hem; 6 to 14-year sizes.

hem; 6 to 14-year sizes.

83,96—Waist Dresses, of black-andwhite shepherd check, trimmed with
pipings of silk; silk tie; shaped belt;
full-pleated skirt; 6 to 14-year sizes.

83.24—High-neck Dresses, of blue cheviot; box-pleated waist, turn-over embroidery collar and cuffs; full-pleated skirt; 6 to 14-year sizes.

School Umbrellas

Basement. AT 49c.—Fast black, silk finished cotton, with assorted natural wood and fancy handles; 20, 22 and 24-inch paragon frames.

AT 74c.—Silk-finished cotton, with handles of natural wood, plain and sterling silver trimmed; also with horn hooks; complete with case and tassels; 20, 22 and 24-inch paragon frames.

AT 97c.-Extra quality, silk-finishe

AT 1970.—Extra quality, silk-finished American Taffeta, with tape edge, all-silk cases and tassels; imported furze, boxwood and cherrywood handles, fancy trimmed horn hooks, nevelty horse and dog handles; 20, 22 and 24-inch paragon frames.

Other styles at \$1.29, \$1.49 and

School Handkerchiefs

Main Floor.

Convent Wear at Fi.

Domestic Rugs

ROYAL WILTON RUGS—best quality two sizes only; Oriental designs and colorings:—Size 0x12 ft.; regularly \$36.74; sale, \$26.74

HALL RUNNERS:-

Size 2.3x9 ft 93.96
Size 2.3x10.6 ft 94.41
Size 2.3x12 ft 95.63
Size 3x9 ft 95.94
Size 3x10 ft 96.94

PORCELAIN DINNER SETS, 100 sieces, decorated with floral designs in

R. H. Macy & Co.'s Attractions Are Their Low Prices. STORE HOURS, 8 A. M. TO 6 P. M.

Dinner Sets and Glass Service Combinations: Exceptional

HIS week's news of the semi-annual sale of China, Glass Lamps and Bric-a-Brac concerns combination China and Glass Services-Dinner Sets and Sets of Tumblers-at prices no higher than are usually paid for the Dinner Sets alone. Here are fourteen typical combination offerings:—

PORCELAIN DINNER SETS, 56 pieces, white, fancy shape, and 39 pieces of Plain Blown Tumblers, total 86 pieces, \$3.97

PORCELAIN DINNER SETS, 56 pieces, neat green fioral design, and 30 pieces of Plain Blown Tumblers, total 86 pieces, 34.59

AUSTRIAN CHINA DINNER SETS 56 pieces, decorated with neat pink design and handles with gold, and 30 pieces of Plain Blown Tumblers, total 86 pieces, \$9.69

High Grade Lace Curtains 1/3 Below Others' Prices

An underpricing of one-third is a fair average, yet two of these four collections promise savings of better than one-half over the prices prevailing elsewhere for exactly the same sorts of draperies. ARABIAN LACE CURTAINS, best French manufacture; 15 inches wide

and 36 inches long; finished with lace borders and lace corner pieces; \$11.94 WHITE AND ARAB BON FEMME CURTAINS, all imported; in very elaborate

RENAISSANCE LACE CURTAINS, with wide lace insertion and edge; a pair. \$8.98, \$9.74, \$12.24, \$13.24, \$18.74

If You Can Make Use of Odd Pieces of Furniture—

ERE is the chance to help yourself by helping us to clear away the odds and ends of the aftermath of the big midsummer sale-and get regular stocks in shipshape order. Lower-than-Midsummer-sale-prices rule in every instance.

Chiffeniers, white enamelled, with 5 deep drawers; \$8.00 value; sale \$5.94

Bedroom Suits, quartered oak veneer, including full size bed, dresser and large including full size bed, dresser washstand; elsewhere \$32.00, here, \$22.47

Buffets, quartered oak, regularly \$18.49 to \$59.25, this sale.... \$14.74 to \$46.24

\$5.57 and \$6.49; sale \$2.97, \$3.96, \$4.34 and 84.96. Mahogany-finished Rockers, were \$4.89, \$6.24, \$6.49 and \$5.39; this sale \$3.74, \$4.34, \$4.96 and \$5.24.

Morris Chairs, quartered oak frames, golden oak finish; with spring seats and reversible velour cushions; \$8.00 and \$10.50 values; sale...85.89 and \$7.89 Morris Chairs, solid oak frames, weathered finish; with spring seats and reversible cushions covered with imitation leather; regularly \$12.24; sale.....\$5.89

Furniture for College Rooms

"ARTS AND CRAFTS" designs—pretty, sturdy, inexpensive. We show scores of different designs, including a number of exclusive ones. In the collection are Sofas, Easy Arm Chairs, Rockers, Morris Chairs, Side Chairs, Chiffoniers, Clocks, Collarettes, Magazine Racks, &c. There are:—

Chiffoniers...... \$7.49 to \$43.24 Arm Rockers \$5.67 to \$34.49 Morris Chairs..... 85.89 to 834.49 Desks.......... \$7.24 to \$31.24 Magazine Racks \$4.89 to \$8.89

Macy Grocery Specials

RED STAR BRAND BONELESS BACON—highest grade and choicest selec-tion; weights range from 3 to 6 lbs.; our regular price 19c. pound; this * 1/41/2. ORIENT BRAND COFFEE—A blend of the best Coffees grown in the Far East. It is fragrant, full bodied and meliow. Beans, granulated or pulverized. Special

1-lb. can, regularly 34c., special 30c.; 5-lb. can, regularly \$1.64, special \$1.47; 25-lb. sack (bean only), \$7.28.

NATIONAL BISCUIT COMPANY'S CRACKERS.

Social Teas, Butterthins and Cocoanut Dainties; regular 10c. In-er-seal carton.

pure.

Vanilia—2 oz. bottles, regularly 17c., now 14c.; 4-os. bottles, regularly 35c., now 26c.; 8-oz. bottles, regularly 55c., now 45c.; 14-oz. bottles, regularly \$1.06, now.....82c Lemon—2-oz. bottles, regularly 15c., now 12c.; 4-oz. bottles, regularly 25c., now 22c.; 6-oz. bottles, regularly 45c., now 59c.; 16-oz. bottles, regularly 55c., now.....75c Fresh Herring, can, 10c.; dozen. S1.16

FLAVORING EXTRACTS—
Red Star" brand: manufactured in our own laboratory and warranted absoluted pure.

Vanilla—2 oz. bottles, regularly 17c., now 14c.; 4-os. bottles, regularly 15c., now 25c.; 5-oz. bottles, regularly 55c., now 25c.; 5-oz. bottles, regularly 55c., now 45c.; 18-oz. bottles, regularly 55c., now 55c. and 75c. an Our famous Lily White brand "Absolutely Pure" Grape Juice. Prices—Small bottle. 12c.; dozen. \$1.33; medium bottle. 22c.; dozen. \$2.43; large bottle. 39c.; dozen. \$4.46; 34-gal. 74c.; gallon jars. \$1.36

Lily White brand Early June Peas, equal quality sold elsewhere at 15c. can; our price, 12c. can; dozen. \$1.33

Extra Special in String Beans; Booth's brand; large quart can, 10c. each; deten, cut. String Beans, Jessa-mine Brand; can, 11c.; dozen,

American Beauty, 18c.

Golden Wax Beans, Lily White brand; can, 10c.; dozen, Red Current Jelly, finest quality, made of pure Current Juice and Granulated Sugar 10-og, glass, 1 5c

Lily White brand Table

Syrup; No. 216 can, 12c. Lily White brand Baked Beans, plain and with to-mate saube; 1 4c. can: dozen.

Children's Underwear

Gowns, with yoke of cluster tucks, lace edging on neck and sleeves: 6 to 14 year sizes.

School Supplies

store is the outfitting store selected for thousands of school children every autumn.

The result of such study, combined with critical comparisons of prices, will explain why this Macy

School=Goers' Outfitting Sale

All Lines from Apparel to School Room Tools

Involved in a Series of Underprice Events

One of the best studies schoolgoers can take up, in advance of school time or after the school term begins, is the study of economy—buying things to BEST ADVANTAGE. In the lists that follow there is a

Blank Books, pressed board covers, 2e. University Note Books, stiff covers, 14c. to 19c

Drawing books, pressed board cov-Note Book Covers, Simplex, 19c., 24c and 26c.; University .. 18c., 22c & 24c Filling for above; per 50 sheets....6c Roll Books, paper covered 6c

Pads, Manila, 2c. to 5c.; Manila Memo. 6c. to 8c. per dozen; white, 4c. to 19c. each; White Memo., per dozen. 12c. to 24c Pen and Pencil Tablets.....4e Scratch Pads...... 2e. to 6e Slates, cloth-bound 5c. to 7c

Lead Pencils, polished wood, with rubber, 2c. to 4c.; Jewel top, 4c.; pol-ished wood with rubber insert, per doz., 11c.; cedar with rubber inserts, per doz., 10c.; pocket pencil with rubber insert, 4c.; flat pocket pencil, reversible end 4c. Slate Pencils, per dozen......9c Pencil Assortment, on card—2 pencils, penholder and eraser........16c Library Assortment—5 rubber tipped pencils, 1 blue lead pencil, 1 large black lead pencil, 1 cork tipped penholder, 1 rubber tipped penholder, 1 eraser, 1

Erasers, Pencil, 3c., 6c. and 12c.; ink and pencil, combined, 3c.; blackink and pencil, combined, 3c.; black-board. 4c.
Crayon Boxes, containing 7 colors,
17c.; 12 colors, 3Sc.; students' box,
with 16 colors. 5c
Penholders, polished wood, 2c. and
3c.; cedar, per dozen. 9c
Pencil Boxes, Japanese, 1Sc. tc 39c.;
wooden, 9c., 14c., 17c.; wooden, containing pencil, ruler, penholder and ink
well. 19c

\$13.74—Misses' and Junior Girls'
Suits, new Fall models; of excellent
quality fancy cheviots; double-breasted
models; notched collar trimmed with
velvet; tailored sleeves; stitched revers,
three coat pockets; coat lined with
satin; kitted skirt with stitched fold and
deep hem; colors black, blue, brown
green and red; sizes 12 to 16 years. Chalk, per box......13e Rulers, brass edge, 7c., 14c., 18c.; plain.....4c. to 6c Carter's Mucilage, 4c., Sc. and 24c Blotters, per package5c Leather Book Strape, 9c.; with patent buckle...... 9c. to 14c

Dictionaries:--Chambers' Twentieth Century.\$1.08 New Century. 19c. Cassell's French and English, 9Sc.; German and English, 9Sc.; Latin and English. 9Sc. Spanish, German, French, Swedish or Italian and English, each. 39c Dictionary Stands. . \$4.32 and \$5.76 Everybody's Cyclopædia.......... 54c Atlas, Imperial, 98c. ; Hammond's, 91c Globes, 6-inch, \$1.81; 8-inch, \$2.24; 8-inch, with mender, \$3.12; 12-inch, \$5.24; 12-inch, with mender...\$7.21 School Globes.......230 Handy Literal Translations, each, 440

Veils and Veilings for School Girls

Main Floor. Main Floor.

Chiffon Cloth Velling, bemstitched on two sides, in white, black and all desirable colorings; 40 inches wide; value 75c.; special... 44c Chiffon Cloth Vells, 1½ yards long, with dotted or striped borders; in black, white and all desirable shades; value 80c.; special... 47c

Boys' Caps, 23c Second Floor.

Just half regular price for Golf and Eton
Caps, made up from remnants of fine worsteds,
cassimeres, serges and cheviots, in plain colors
and mixtures: Bned with slik serge and satin.

Boys' Clothing and Furnishings

All-Wool Yarn Sweaters, high, V neck and coat models......94c. to \$3.49

Silk Four-in-Hand Scarfs, in plain colors or fancy plaids and figures, 24c. and 39c

"Right Shape" Shoes

For Misses and Children
Second Floor.

These are new models for autumn wear, up-to-date in every respect as to material and finish and made always on the "Right Shape" last—the specially and hygienically designed last that has proven itself most perfectly adapted for growing feet, allowing them to develop along absolutely natural lines which means comfort and shapeliness now and shapeliness and comfort hereafter.

School Hosiery

Mein Floer.

Girls' Black Ribbed Cotton Hose; medium weight; double soles, heels and toes; also in assorted shades of tan. 19c Children's "Irontex" Stockings, with linen interwoven in soles, heels, toes and knees; wonderfully durable; pair 24c. Girls' Plain Liels Hose, fall wieght; double soles, heels and toes; in black or tan; sizes \$\frac{1}{2}\$ to \$\frac{1}{2}\$, 33c.; 9 and \$\frac{1}{2}\$, 48c

Gloves for School-goers

Misses' One-Clasp Lisle Gloves, em-broidered back; tan, slate or white 44c broidered back; tan, slate or white 44c Misses' Imported Lambakin Glace Gloves, two clasp, Paris Point embroidary, oversewn seame; gray, beaver, red, brown ce white. Boys' Prix Seam Cape Walking Gloves, one clasp, Paris Point back, in new tan shades. 97c Boys' Pique and Prix Seam Cape Gloves, one clasp, round corners, embroidered backs; tan and reddish tan,

Yarmouth Bloaters, can.